

Curriculum Vitae
Randall L. Bytwerk
10 September 2015

I. EDUCATION

B.A., Calvin College, 1971
M.A., Northwestern University, 1973
Ph.D., Northwestern University, 1975

II. PROFESSIONAL EXPERIENCE

August-December 2015:	Professor, LCC International University
2014-: Professor Emeritus,	Calvin College
1987- 2014	Professor, Calvin College (tenured 1989)
April-July 1986	Visiting Professor, Johannes-Gutenberg- Universität Mainz
1985-87	Associate Professor, Calvin College
1980-85	Associate Professor, Southern Illinois University
1975-80	Assistant Professor, Southern Illinois University (tenured 1979)
1975	Lecturer, Northwestern University

III. TEACHING

Teaching Awards and Honors:

Danforth Foundation Faculty Associate Program Appointee, 1978-86
Outstanding Young Teacher Award, Central States Speech Association,
1977

IV. INSTITUTIONAL SERVICE

Departmental:

Calvin: CAS Chair, 1988-94; 1997-2004; Co-chair 2010-2014
Committees too numerous to count

College/University Committees:

Calvin: Communications Board, 1986, 1987; Planning Committee, 1987; various *ad hoc*
committees; Chair of the DeVos Communication Center Planning Committee, 1999-2002,
three terms on Faculty Senate, Planning and Priorities 2005-2008

SIU-C: Numerous committees

V. PROFESSIONAL ACTIVITIES

Professional Service (selected):

Member, Editorial Board, Baylor University Press series in Religion and Communication.

Member, Legislative Assembly, National Communication Association, 2001-2004

Occasional Referee for the *Quarterly Journal of Speech*, *Western Journal of Speech Communication*, *Journalism Quarterly*, *Critical Studies in Mass Communication*, *Southern Journal of Speech Communication*, *Rhetoric and Public Affairs*

VI. PUBLICATIONS

Books:

Landmark Speeches of National Socialism (College Station, TX: Texas A & M University Press, 2008).

Bending Spines: The Propagandas of Nazi Germany and the German Democratic Republic (East Lansing: Michigan State University Press, 2004). French translation: *Machines à broyer les âmes: Allemagne totalitaire 1933-1989* (Paris: Klincksieck, 2011).

Julius Streicher: The Man Who Persuaded a Nation to Hate Jews (New York: Stein and Day, 1983). Reprinted by Dorset Press, New York, 1988. Revised edition published by Cooper Square Press, 2001.

Chapters in Books:

“The Great Battle of Dialectics and Rhetoric”: Franklin Roosevelt and Adolf Hitler, 1937-1939,” in Martin J. Medhurst, *Rhetorical History of the United States*, v. 8 (East Lansing: Michigan State University Press, in press).

“Propaganda,” in *The Oxford Encyclopedia of the Modern World* (New York: Oxford University Press, 2008).

“Words as Weapons,” in *Paper War: Nazi Propaganda in One Battle, on a Single Day, Cassino, Italy, May 11, 1944* (New York: Mark Batty Publisher, 2005).

“Julius Streicher” and “*Der Stürmer*,” entries in *Encyclopedia of Antisemitism, Anti-Jewish Prejudice and Persecution* (ABC-CLIO Press, 2005).

“The Pleasures of Unanimity in the GDR,” in *After the GDR: New Perspectives on Divided and Reunited Germany* (Amsterdam: Rodopi, 2001), pp. 109-124.

“Die nationalsozialistische Versammlungspraxis. Die Anfänge vor 1933,” in Gerald Diesener and Rainer Gries, *Propaganda in Deutschland. Zur Geschichte der politischen Massenbeeinflussung im 20. Jahrhundert* (Darmstadt: Wissenschaftliche Buchgesellschaft, 1996).

“Western and Totalitarian Views of Propaganda,” in *Propaganda: A Pluralistic Perspective* (New York: Praeger, 1989), pp. 37-48.

“Ronald Reagan’s Eulogy of the *Challenger*,” in *Great Speeches for Criticism and Analysis* (Greenwood, IN: Alistair Press, 1987).

“Fritz Reinhardt and the *Rednerschule der NSDAP*,” in *Rhetorik: Ein internationales Jahrbuch*, Vol. 2 (Stuttgart: Frommann-Holzboog, 1981), pp. 7-18.

Articles in Professional Journals:

“Believing in ‘Inner Truth:’ The *Protocols of the Elders of Zion* in Nazi Propaganda: 1933 – 1945,” *Holocaust and Genocide Studies* 29 (2015), 212-229.

“Plausible Quotations and Reverse Credibility in Online Vernacular Communities,” *ETC.: A Review of General Semantics* 69.2 (2012), 216-234 (with Quentin J. Schultze).

“Grassroots Propaganda in the Third Reich: The Reich Ring for National Socialist Propaganda and Public Enlightenment,” *German Studies Review* 33 (2010), 93-118.

“The Argument for Genocide in Nazi Propaganda,” *Quarterly Journal of Speech* 91 (2005), 37-62.

“A Calvinist and a Scholar,” *Rhetoric & Public Affairs* 7 (2004), 461-468.

“The Failure of the Propaganda of the German Democratic Republic,” *Quarterly Journal of Speech*, 84 (1999), 400-416.

“The Propagandas of Nazi Germany and the German Democratic Republic,” *Communication Studies*, 49 (1998), 158-171.

“Is it Really that Simple? A Response to Goldhagen (and Newman),” *Rhetoric and Public Affairs*, 1 (1998), 425-433.

“The Dolt Laughs: Satirical Publications under Hitler and Honecker,” *Journalism Quarterly*, 69 (1992), 1029-1038.

“The ‘Just a Minute’ Impromptu Exercise,” *The Speech Communication Teacher*, V (Winter 1991), 3. Reprinted in Stephen E. Lucas, *Selections from The Speech Communication Teacher: 1986-1991* (McGraw-Hill, 1992), pp. 72-73.

- “The Millionaire on the Beach: The Language of Get-Rich-Quick Plans,” *Etc.: A Review of General Semantics*, 47 (1990), 239-250 (with Quentin J. Schultze).
- “Official Satire in Propaganda: The Treatment of the United States in the GDR’s *Eulenspiegel*,” *Central States Speech Journal*, 39 (1988), 304-314.
- “Teaching Parliamentary Procedure in Group Communication,” *The Speech Communication Teacher*, 2 (Winter 1988), 4-5.
- “U.S. News Media Citations in *Neues Deutschland*,” *Journalism Quarterly*, 63 (1986), 170-174 (with Stuart Bullion).
- “Impromptu Speaking Exercises,” *Communication Education*, 34 (1985), 148-149.
- “Handling Unpleasant News in the East German Press,” *Journalism Quarterly*, 62 (1985), 136-138.
- “Fritz Reinhardt and the *Rednerschule der NSDAP*,” *Quarterly Journal of Speech*, 67 (1981), 298-309.
- “Rhetorical Aspects of Nazi Holidays,” *Journal of Popular Culture*, 13 (1979), 239-247.
- “The SST Controversy: A Case Study in the Rhetoric of Technology,” *Central States Speech Journal*, 30 (1979), 187-198.
- “*Und Ihr habt doch gesiegt*: Rhetorical Aspects of a Nazi Holiday,” *Etc.: A Review of General Semantics*, 36 (1979), 134-146.
- “The Early History of *Der Stürmer*: 1923-33,” *Journalism History*, 5 (1978), 74-79.
- “The Rhetoric of Defeat: Nazi Propaganda in 1945,” *Central States Speech Journal*, 29 (1978), 44-52.
- “Julius Streicher and *Der Stürmer*,” *Wiener Library Bulletin*, 29 (1976), 47-55.
- “Rhetorical Aspects of the Nazi Meeting: 1926-1933,” *Quarterly Journal of Speech*, 61 (1975), 307-318.

Web Site:

German Propaganda Archive (<http://research.calvin.edu/german-propaganda-archive/>)

A major collection of translations of propaganda material from the Nazi and East German eras. It includes over 500 translations.

Publication Honors:

Golden Anniversary Award, Speech Communication Association, 1984, for my book *Julius Streicher: The Man Who Persuaded a Nation to Hate Jews*. The award, which carries a \$1,000 prize, was awarded annually for the best book published by an association member.